

Institute for International Business

DISCOVER YOU.
DISCOVER THE WORLD.



SUNY New Paltz Location

Top
10

Best Public Regional
Universities - North
U.S. News & World Report



VIRTUAL TOUR: newpaltz.edu/virtualtour
INTERACTIVE CAMPUS MAP: newpaltz.edu/map

About SUNY NEW PALTZ



A unique international experience for today's global business environment integrating business theory and practice.

Located in the heart of a dynamic college town, 90 minutes from metropolitan New York City, the State University of New York at New Paltz is a highly selective college of about 8,000 undergraduate and graduate students, offering many competitive programs in various fields of study.

One of the special programs offered at SUNY New Paltz is the Institute for International Business (IIB) certificate program. This program is customized as a 4-month program for international students of business, communication, or management. It delivers a blended curriculum of study and work, offering both the experience of interning in New York City's fast-paced world of business, as well as studying at a nationally-recognized university. New Paltz is authorized by the U.S. Department of State to administer a J-1 Intern program.

The IIB EXPERIENCE



Part I: Academic Studies

The rigorous academic program provides a foundation in U.S. culture and business practices in just two months. Courses are taught by SUNY New Paltz faculty, all experienced experts in their respective fields.

Students take five (5) courses:

- Two (2) electives from the AACSB-accredited SUNY New Paltz School of Business.
- Two (2) IIB courses specially developed for English-speaking international business and/or communications students.
- An Internship Practicum as preparation for an internship/field placement experience.
- Individualized career counseling sessions with an internship advisor.

During their studies, students have access to all on-campus resources, facilities, activities, and events, gaining the full, American-college-life experience.



“It seems everyone chooses IIB for the New York City portion of it, but we all fell in love with New Paltz.”

– Ilse Grossman, Mexico

Part II: Internships

Students participate in full-time internships in New York City’s exciting business environment, which gives a key competitive advantage for students’ successful entry into a global workforce.

IIB’s network of business contacts offers the ideal platform for developing competencies essential for successful career development in:

- Consumer Goods/Retail
- Fashion
- Financial Services
- Marketing/Branding/Advertising
- Media/Entertainment
- Non-profit/Government

Students build an international network of professional contacts within the New York City business community while gaining valuable insights into their chosen career field. Employers are increasingly focused on the importance of soft skill sets such as initiative, ability to work in a team, creative problem-solving, and intercultural sensitivity in the fields of:

- Communications/Public Relations
- Event Planning
- Finance
- Human Resources
- Management
- Marketing/Branding

Individualized field supervision ensures maximum student satisfaction by providing a forum for exchanging information and feedback with advisors. In addition, site visits by the IIB Program Advisor coupled with the periodic meetings with interns provide the close, ongoing mentoring and support system designed to ensure optimal intern performance, and maximum organizational support to benefit the students.

“They were really great at including me in all aspects of the business. Everyday I got to try something new, learned a lot, and had a lot of fun!”

– PetroNella Edwardzon, Sweden

Companies where students have interned in the past include, but are not limited to:

- ABS Staffing Solutions
- Bear’s Fruit LLC
- Blow Back Productions
- Carolina Herrera
- Colombia Records
- Divine Capital Markets
- Douglas Elliman Real Estate
- Institute for Personal Leadership
- Ix Style
- The Jewish Museum
- Jimmy Choo
- Kahn Lucas
- Krupp Kommunikatons
- Kucerak and Company
- Macias Public Relations
- MBLM
- SEB Bank
- Sergio Rossi
- Situation Interactive
- SONY Music
- Straightline World
- Suit Supply
- Tod’s Group
- The Velo Group
- Vera Wang



Next STEPS

Qualifications

- Currently attending a university/college OR have graduated less than one year ago.
- Majoring in business, communications, and/or management.
- TOEFL 80, IELTS 6.5, TOEIC, writing sample, and/or an academic transcript demonstrating English proficiency.
- Recommended, but not required: 6 months of prior work experience.
- Mature and academically ambitious.

How to Apply

1. Visit newpaltz.edu/iib/apply and submit the online application.
2. Submit the following*:
 - a. Copy of valid passport
 - b. Academic transcripts
 - c. Two (2) letters of recommendation
 - d. Proof of English proficiency
 - e. Bank statement and letter of sponsorship
 - f. CV/Resume in English
 - g. One (1) page essay
3. Online interview.

**All documents must be provided in English.*

“The mix between the small town experience and New York City is really a great combination.”

– Julius Lieb, Germany



Total PROGRAM COST

Academic instruction, internship administration, personalized career counseling, social events and activities	\$4,750
University and technology fees	\$650
Health insurance	\$600
Meal plan in New Paltz	\$800
Student housing (New Paltz & New York, NY)	\$5,200
TOTAL*	\$12,000

Program fees do not include:

- Airfare
- Meals and transportation in New York City (approximately \$1,440)
- Course textbooks (approximately \$400)
- Personal expenses (varies)

**Program costs are estimates and subject to change at any time.*

Spring 2020 Semester

Wednesday, January 15.....	Program start date
Friday, March 13.....	Move to New York City
Monday, March 15.....	Internships begin in New York City
Wednesday, May 13.....	Last day of internship & Graduation ceremony
Friday, May 15.....	Check out of housing and depart from New York City

Fall 2020 Semester

Wednesday, August 19.....	Program start date
Friday, October 16.....	Move to New York City
Monday, October 19.....	Internships begin in New York City
Wednesday, December 16.....	Last day of internship & Graduation ceremony
Friday, December 18.....	Check out of housing and depart from New York City

NOTE: dates subject to change, check website for current dates



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